Zachary Mutch

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SUMMARY

As a front-end web developer with a diverse background in graphic design, I excel in creating visually appealing and user-friendly web applications to deliver compelling digital solutions. I am actively seeking opportunities to apply my versatile skill set and passion for web development in a dynamic and collaborative environment.

EXPERIENCE

Freelance Graphic Designer & Web Developer
Self-Employed   **June 2017 - Present, Ohio**

· Developed websites using HTML, CSS, and JavaScript, leveraging popular front-end frameworks like Bootstrap and Tailwind CSS to ensure responsive and visually appealing designs.
· Utilized page builder plugins like Elementor and Divi to design and build multiple websites on the WordPress platform, enabling seamless customization and intuitive page layouts.
· Collaborated closely with clients to conceptualize and design impactful logos that effectively represented their brand or event's identities.
· Utilized Adobe Premiere Pro and After Effects to produce captivating motion graphics and skillfully edited videos, elevating visual storytelling and creating compelling and engaging content.
· Crafted a wide range of website assets, including complete landing page designs, banners, team portraits, and more, contributing to cohesive and user-friendly web experiences.
· Developed assets for live streaming productions, such as overlays, banners, on-stream advertisements, and more, enhancing the visual presentation and engagement of the broadcasts.

Lead Content Developer
1Life2Play   **January 2021 - February 2022, Parma, Ohio**

· Led a team in the successful development of unique in-person and online events, implemented effective social media marketing strategies, and crafted compelling merchandise designs.
· Managed design projects assigned by the Marketing Director, overseeing the entire process from conceptualization to finalization.
· Produced and edited videos and motion graphics for various social media platforms, including TikTok, Instagram, Twitter, and Facebook.
· Continued responsibilities as a graphic designer within this role, delivering high-quality designs and contributing to the team's success.

Graphic Designer
1Life2Play   **January 2020 - December 2020, Parma, Ohio**

· Created diverse promotional materials (digital and print) in response to the Covid-19 pandemic, including brochures, flyers, posters, wall murals, and social media advertisements. Utilized Photoshop and Illustrator to deliver high-quality materials, effectively driving online traffic.
· Utilized page builder plugins like Elementor and Divi to design and build multiple websites on the WordPress platform, showcasing 1Life2Play Esports teams and attracting talented players.
· Produced broadcast assets for tournaments, podcasts, and live events, such as banners, stream overlays, and advertisements.

EDUCATION

Full Stack Web Development
Ohio State University Boot Camps · Online · 2023

SKILLS

Industry Skills: HTML, CSS, Javascript, Tailwind, React, Next.js, Node.js, Git, Express, jQuery, REST, JSON, MySQL, MongoDB, PWAs, Bootstrap

CERTIFICATIONS

Responsive Web Design
freeCodeCamp · 2022

· Proficient in responsive web design, creating user-friendly and visually appealing websites that adapt seamlessly across devices.